

NU SPIE Talk

How to Market Yourself Like Steve Jobs

Speaker: Susan Caplan
Adjunct Professor
Northwestern University

Wednesday, February 15th

Tech LR2, 12:00–1:00 pm

RSVP with: nu.spie@gmail.com

SPIE
Student Chapter
Northwestern University



**Connecting minds.
Advancing light.**

SPIE is the international society
for optics and photonics